

Kronik Media is a brand of Kronik Solutions Ltd.

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**In Partnership with:**

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## 70% of internet users use search engines to find what they are looking for.

**Background:**

Due to the recent success of our SEO projects, page 1 ranking in Google for all our campaigns and the overall success of our search engine optimisation techniques we are now offering a structured search engine optimisation service fully managed by our in-house search engine team in India.

We have a result driven approach that is managed by an experienced team. We offer competitive pricing and with guaranteed results.

**Benefits:**

Our end to end approach is aimed at obtaining the best possible coverage via search engine optimisation (SEO) on major search engines and directories. Our techniques have proven more successful than our competitors and our prices are more than 3 times lower. As the optimisation process is on-going and the associated cost is monthly our clients not only receive better results through us but also have significant savings within a short time.

The benefits of organic search engine optimisation (SEO) far outweigh the up front effort involved.

- Reduced marketing costs
- Long term growth in site visitors
- Increased sales or leads
- Proven success
- Competitive pricing starting from only £50 a month
- Guaranteed result, hits and leads to your website
- Organic listings are free as compared to pay per click campaigns

**Overview of tasks undertaken:**

Our search engine optimisation (SEO) packages focus on careful analysis of your websites rankings and also of your competitors in order to achieve the best overall result.

The following are some of the tasks undertaken on an ongoing basis.

<b>Getting quality inbound links.</b> This is one of the most important factors in Google ranking.
<b>Creating optimised mark-up.</b> We will optimise every page on the website individually in order to increase coverage.
Installation and submission of sitemaps to major search engines which will improve ranking further.
<b>Periodic submissions to search engines and directories</b> on a monthly basis which is essential to maintain rankings.
<b>Comprehensive statistics and analysis</b> of website traffic using sophisticated tools such as Google analytics.

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## Case studies for our pilot projects



Last Update: 27 Aug 2007 - 19:42  
Reported period: Aug 2007 OK



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### Links from an Internet Search Engine

8 different referring search engines	Pages	Percent	Hits
Google	172	70.7 %	172
MSN Search	21	8.6 %	21
Windows Live	21	8.6 %	31
Yahoo!	15	6.1 %	15
Google (cache)	6	2.4 %	30
Unknown search engines	5	2 %	5
Interia.pl	2	0.8 %	2
Google (Groups)	1	0.4 %	1

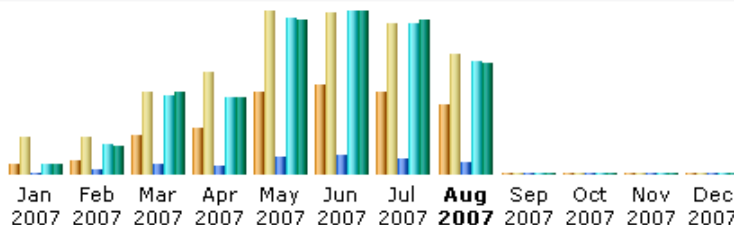
**228 visitors from search engines from 1st August to 27<sup>th</sup> August.** These are organic searches and not a result of pay per click campaign.

### Google Ranking:

Search Phrase	Position
Fabricius street hamburg	Top Rank
Global property investment opportunity	Page 1
Global investment opportunity	Page 1
German property investment opportunity	Page 1
Global investment opportunities	Page 2 towards the top
Global property investment	Page 3 top of the page
Property boom in hamburg	Page 2 top of the page



**Monthly history**



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2007	115	433	1543	10128	34.18 MB
Feb 2007	160	424	4491	31680	108.30 MB
Mar 2007	440	942	10467	85297	313.09 MB
Apr 2007	522	1167	9738	82896	290.84 MB
May 2007	957	1874	18191	170165	580.10 MB
Jun 2007	1028	1873	20833	177090	612.69 MB
Jul 2007	947	1734	17630	165136	582.17 MB
<b>Aug 2007</b>	792	1392	11963	122150	419.76 MB
Sep 2007	0	0	0	0	0
Oct 2007	0	0	0	0	0
Nov 2007	0	0	0	0	0
Dec 2007	0	0	0	0	0
<b>Total</b>	<b>4961</b>	<b>9839</b>	<b>94856</b>	<b>844542</b>	<b>2.87 GB</b>

Unique website visitors rose from 160 to over 1000 per month within 3 months of our campaign. This is a rise of almost 700% and still rising. Prior to our campaign there was no ranking in Google. Within a short time their website has achieved first page rank in Google for the following preferred search phrases.

**Google Rankings:**

Search Phrase	Position
Sell old mobiles online	Page 1
Sell your mobiles	Page 1
Sell my old mobiles	Page 1



Nobel are a London based technology business. Our SEO campaign has shown great results with first page and even No.1 position in Google for two search phrases. These are in addition to the No.1 position for the company name which is easily achieved quite easily.

Google ranking .....continued on next page.

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Search Phrase	Position
Ecommerce London	No.1 position
Property system London	No.1 position
Property system uk	1st page
Ecommerce system uk	1st page
Ecommerce for business uk	Page 2 towards the top